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**INDUSTRY BUZZ IN PODCAST: A HIRE CONNECTION:  
HOW TO MAKE YOUR NEXT HIRE YOUR BEST HIRE**

***Author Janet Boydell Advocates Better Hiring***

**San Dimas, Calif. – January 14, 2008** - Janet Boydell, president and founder of A Hire Connection, Inc., a recruiting and training organization serving the executive leadership development, employee recruitment, career development and strategic management workshop arenas, was interviewed by thebusinesspress.com on January 6, 2008 by journalist Joseph Ascenzi. A copy of the [interview](#) focusing on the book - *A HIRE CONNECTION: HOW TO MAKE YOUR NEXT HIRE YOUR BEST HIRE* - and resulting PODCAST are available on A Hire Connection [Web site](#).

Boydell reveals her inspiration for writing the book and the changes she hopes it will engender among hiring managers. "I was sensitive to what people were going through and I tried to get them to relax, but it wasn't easy," she said. "I figured out they weren't telling me who they were and what they were about because they were in interviewing mode. The bottom line is that not many people say they enjoy job interviews." Interview Excerpts follow:

**Question:** You say in the book that reading a resume is like looking the rear-view mirror. What do you mean by that?

**Answer:** *A resumè doesn't tell you where a person is going. It only tells you where that person has been. The idea behind Fast-Forward Resumè - and I spell out how to do this in the book - is to set up the interview so that you establish where you want to be three to five years down the road, and then you find the right person to match those goals.*

**Question:** But is that such a radical notion? Isn't that what companies do anyway?

**Answer:** *I don't think so. A lot of people who have read the book have told me they've never taken the approach to hiring that I spell out in the book, which is to persuade hiring managers to think about where a person is going to be in a few years instead of where they've been. That's the approach I'm trying to change.*

**Question:** Why did you decide to write the book?

**Answer:** *There were some things in the first book that I wanted to expand on. This book is more personal, it's more my perspective on hiring people. It's my "how-to" guide to hiring. The first book is also aimed at upper management, and I wanted to write something for middle management. But hiring techniques should be the same for both.*

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**About A Hire Connection, Inc.:**

A Hire Connection is a recruiting and training organization dedicated to helping companies and candidates make a connection that transcends typical hiring processes. A Hire Connection provides strategic initiatives that attract top talent in the areas of sales, finance, operations and HR management for the manufacturing, food, medical, advertising, transportation and technology industries. Janet is a well-known speaker and trainer using her proprietary *Crystal Ball Workshop™*. Janet has written two books: ***A Hire Connection: How to Make Your Next Hire Your Best Hire*** and is a co-author of the highly acclaimed book ***You're NOT The Person I Hired!*** For more information visit: [www.ahireconnection.com](http://www.ahireconnection.com) or call (714) 271-1032. Paperback books and E-books can be purchased directly through the publisher at [www.authorhouse.com](http://www.authorhouse.com).

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